



# Florida Lottery Partnership Proposal Request Form

Thank you for your interest in partnering with the Florida Lottery! Please fill out this form and email it to [partnerships@flalottery.com](mailto:partnerships@flalottery.com) no later than three (3) months prior to your event. Completing this form will serve as your official proposal request to the Florida Lottery.

**Reminder: Please be sure to review the Florida Lottery partnerships webpage and guidelines prior to completing this form to ensure alignment.**

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## PART I: PARTNER AND CONTRACT REQUEST DETAILS

### 1. General Information

Please complete the fields below using the official and most current information for your organization as it appears in [Sunbiz](#), the [Vendor Information Portal](#) (VIP), and [MyFloridaMarketPlace \(MFMP\)](#). This information must match your organization's registered FEI/EIN. Both registrations must be in active status with a matching valid W9 in the [VIP](#) as well.

**Organization Name:**

**Address:**

**City/State/Zip:**

**FEI/EIN #**

**Date of Submission:**

**Total Partnership Requested Amount:**

**Website:**

**Primary Contact:**

**Phone:**

**E-Mail:**

**Current Partners:**

## 2. Organizational Background

Briefly tell us about your organization's background and mission. *(Limit to 100 words)*

Which education levels does your program serve? (Please check all that apply.)

Education Level Boxes	Education Level Title	Description
<input type="checkbox"/>	Elementary School (K-5 <sup>th</sup> Grade)	K-5 <sup>th</sup> Grade
<input type="checkbox"/>	Middle School (6 <sup>th</sup> – 8 <sup>th</sup> Grade)	6 <sup>th</sup> – 8 <sup>th</sup> Grade
<input type="checkbox"/>	High School (9 <sup>th</sup> – 12 <sup>th</sup> Grade)	9 <sup>th</sup> – 12 <sup>th</sup> Grade
<input type="checkbox"/>	Post-Secondary	College, University, Vocational or Technical School

### Bright Futures Alignment:

Please explain if Bright Futures Recipients will be in attendance and/or if there will be Bright Futures Recipients included in your program and how you plan to reach new audiences about the Bright Futures Scholarship Program. *(Limit to 100 words)*.

### Miscellaneous:

Is there anything else you would like to share about this partnership that hasn't been covered? *(Limit to 50 words)*.

## PART II: PROPOSAL DETAILS (Please follow the instructions in each item below.)

### 1. Event Program Overview

Please complete the table below for each event included in the proposed contract service period, if applicable. No more than 3 events per contract. If more table rows are needed, please include in an

event table attachment to this form using the same format as shown below in either Word or Excel format. The first grey row is an example only, delete the example and start new.

Event Name	Estimated Dates	Location	Estimated Attendance	Definition
<i>Pathways to Postsecondary Graduation</i>	<i>June 30, 2025</i>	<i>250 Marriott Drive Tallahassee, Florida 32301</i>	<i>100-150 students, parents, and educators</i>	<i>Our program, "Pathways to Postsecondary," is a one-day college readiness workshop series hosted in Tallahassee for 9th–12th grade students. Each session includes financial aid prep, volunteer hour guidance, and Bright Futures eligibility tips. The event will host two (2) Bright Futures recipients who will be in attendance as peer panelists and workshop participants."</i>

## 2. Deliverables and Proof of Performance

Select the deliverables for your contract by clicking in the option boxes below. You may choose multiple items. To propose custom deliverables, email [partnerships@flalottery.com](mailto:partnerships@flalottery.com). Final deliverables and proof of performance will be refined/tailored during contract development.

### Deliverable Options:

Option Boxes	Deliverable Name	Deliverable Task	Proof of Performance/Task	Cost/Value of Deliverable
<input type="checkbox"/>	<b>Family Engagement Event</b>	Facilitate an event that prepares students and parents for graduation and college, offering Bright Futures information and parent outreach academies.	A photograph and/or copy from each event that, estimated number of attendees reached, and description of the	

Option Boxes	Deliverable Name	Deliverable Task	Proof of Performance/Task	Cost/Value of Deliverable
			educational content delivered.	
<input type="checkbox"/>	<b>1-1 College Readiness Mentoring</b>	Conduct personalized mentoring sessions to help students prepare for higher education and/or successful college admissions.	A photograph and/or copy from each mentoring session, including a summary of dates, number of attendees, activities conducted, and a brief description of the educational content delivered.	
<input type="checkbox"/>	<b>Bright Futures Ambassadors</b>	Recruit and coordinate current or recent Bright Futures recipients to serve as Ambassadors during events to share their scholarship stories and promote awareness.	A completed Bright Futures Testimonial/Photo Release Form for each Ambassador, photo(s), and summary of dates and activities where the Ambassadors engaged with students or promoted the scholarship.	
<input type="checkbox"/>	<b>Educational Field Trip</b>	Organize educational field trips to introduce students to various career pathways, scholarship opportunities and to inspire future academic/career aspirations.	A summary of dates and locations of the field trips, number of students, teachers, and chaperones that attended, and an overview of the educational sessions conducted.	
<input type="checkbox"/>	<b>ACT/SAT/CLT or PERT Test Prep to Students</b>	Provide standardized test prep sessions for ACT, SAT, CLT, or PERT to support students in qualifying for scholarships.	A photo of each session with a summary of dates, number of sessions conducted, number of students participating, and description of the prep materials used.	
<input type="checkbox"/>	<b>Bright Futures Moments (i.e. Florida Lottery participation at Graduation Ceremonies)</b>	Celebrate and highlight pre-selected Bright Futures Scholarship recipients at events such as graduation ceremonies with a presentation of a medallion provided by the Florida Lottery.	Photos and an event summary including the number of Bright Futures mentions, a Bright Futures Testimonial Form, or recognitions during graduation ceremonies.	

<b>Option Boxes</b>	<b>Deliverable Name</b>	<b>Deliverable Task</b>	<b>Proof of Performance/Task</b>	<b>Cost/Value of Deliverable</b>
<input type="checkbox"/>	<b>Parent Night/Academy</b>	Host outreach sessions to educate parents on financial aid, scholarships, and college prep resources.	A photograph and/or event summary including, number of parents in attendance, school name(s), and the content covered regarding college prep and financial aid resources.	
<input type="checkbox"/>	<b>Bright Futures Informational Night/Workshop</b>	Provide comprehensive workshops on the Bright Futures Scholarship, including eligibility and application guidance.	A photo and/or summary of the event including number of attendees, school(s) represented, and overview of the Bright Futures Scholarship content delivered.	
<input type="checkbox"/>	<b>ACT Voucher Program</b>	Distribute ACT test vouchers to reduce financial barriers for eligible high school students.	Documentation of the number of vouchers distributed and utilized by students, including summary of how the program reduced access barriers.	
<input type="checkbox"/>	<b>Bright Futures Recipient Social Media Campaign</b>	Execute a digital campaign in a minimum of five (5) posts recognizing scholarship recipients and increasing awareness of the Bright Futures program.	Screenshots of five (5) campaign posts, engagement metrics, reach analytics, and copies of Bright Futures Testimonial Forms from featured students.	
<input type="checkbox"/>	<b>Bright Futures Promotional/Information Table Activation</b>	Provide a 10' x 10' table space for the Lottery to promote the Bright Futures Scholarship Program at a minimum of one (1) event.	A photo of a designated Lottery representative and/or expo booth/promotional table at the event.	
<input type="checkbox"/>	<b>Bright Futures Scholarship Pep Rally</b>	Host a motivational event at a school featuring alumni, current recipients, or subject matter speakers to encourage students to pursue Bright Futures eligibility.	Photos, program agendas, speaker lists, and summary of student engagement and activities conducted.	
<input type="checkbox"/>	<b>Academic/Social Support and Retention Program for "At Risk" current Bright Futures recipients</b>	Conduct sessions and mentorship to support current Bright Futures recipients in maintaining eligibility through academic,	Progress report with dates, number of recipients served, number who maintained or lost eligibility, and list of	

<b>Option Boxes</b>	<b>Deliverable Name</b>	<b>Deliverable Task</b>	<b>Proof of Performance/Task</b>	<b>Cost/Value of Deliverable</b>
		social, and financial literacy support.	retention sessions or resources provided.	
<input type="checkbox"/>	<b>Speaking Engagements during all Events under the Term of the Contract</b>	Provide a 3–5-minute speaking opportunity for a Lottery representative at each event during the contract term.	Photo or screenshot of the Lottery representative speaking and event name.	
<input type="checkbox"/>	<b>Informational FAFSA or FFAA Event</b>	Host an information session on FAFSA, FFAA, financial aid options, and Bright Futures requirements with hands-on student support.	Photo(s) of the event, number of attendees, and description of FAFSA/FFAA support provided including any completion metrics.	
<input type="checkbox"/>	<b>Bright Future-Centric College and Career Workshop</b>	Conduct workshops to educate students on college admission, scholarships, and career exploration with a focus on Bright Futures.	Photos, workshop agendas, sign-in sheets, and participant feedback or learning assessments.	
<input type="checkbox"/>	<b>Community Education Game Day</b>	Non-profit organizations (mentor programs – middle school organizations) participate in a sports game designated as Youth or Community Education Day with Lottery branding, presentations, and materials.	Photos of Bright Futures logo signage, script copy of PA announcement, photos of the booth and Lottery reps, and summary of event activities.	
<input type="checkbox"/>	<b>Career and Technical Programs Support</b>	Promote and support Bright Futures pathways for students in career and technical education through programming or outreach.	Summary report detailing supported programs, number of students reached, and relevant event photos or promotional materials.	
<input type="checkbox"/>	<b>Bright Future-Centric Networking Events</b>	Host networking events to connect students, parents, and educators to scholarship resources and postsecondary opportunities.	Event photos, agendas, sign-in sheets, and summary of scholarship-related discussions or breakout sessions conducted.	
<input type="checkbox"/>	<b>Major Event Activations</b>	Facilitate an on-field/event activation featuring the Bright Futures logo, a public address announcement, and a Lottery representative presence during a major community or athletic event.	Photo of on-field/event activation including Lottery representative, PA script read, and Bright Futures logo display with date summary.	
<input type="checkbox"/>	<b>Financial Aid Challenge</b>	Execute a competitive initiative to promote FAFSA	Photos, challenge materials, number of	

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		and/or FFAA completion and scholarship awareness through school or student participation.	student/educator participants, and summary of engagement and financial aid awareness outcomes.	
<input type="checkbox"/>	<b>STEM Day Events</b>	Host STEM Day events to promote interest in science, technology, engineering, and math.	Event photos with summary of dates, number of student attendees, and types of STEM activities or demos conducted.	
<input type="checkbox"/>	<b>Video/Audio Storytelling Element (such as a podcast episode, YouTube video, webinar, etc.)</b>	Produce a video or audio segment highlighting Bright Futures, which may include interviews with Bright Futures Scholarship recipients, educators, or Lottery representatives.	Final video/audio file link, screenshots of analytics, and confirmation of featured Bright Futures content and segment duration.	
<input type="checkbox"/>	<b>Bright Futures Scholarship Gold Seal Pathway Program</b>	Provide curriculum and mentoring for students pursuing Gold Seal or CAPE Bright Futures eligibility, with tracking of requirements and progress.	Summary of programming conducted, number of students served, materials used, and tracking of student progress toward eligibility milestones.	
<input type="checkbox"/>	<b>College Readiness Workshops</b>	Provide workshops for students and families on college options, applications, career paths, and postsecondary planning.	Event summary including dates, number of attendees, speaker list, and distribution of college prep resources.	
<input type="checkbox"/>	<b>Volunteer Hours</b>	Offer and manage student volunteer opportunities aligned with Bright Futures service hour requirements.	Summary of volunteer sites, number of students served, and log of verified hours completed with supervisor sign-off.	
<input type="checkbox"/>	<b>Student Center for Postsecondary Education</b>	Operate or support a resource center to aid Bright Futures recipients in college with retention, financial literacy, and academic success services.	Photos of the center/resources, a list of services offered, a log of student engagement, and success stories/testimonials from participants.	

### 3. Summary or Justifications

Summarize the program's impact and total value. Justify the requested partnership amount (if requesting more funds from the previous partnership year), describe how the funds will achieve measurable results. This is the section where you advocate for your program and emphasize the potential for growth in the partnership.

***Example:** "Pathways to Postsecondary" directly supports Bright Futures awareness by targeting 9th–12th grade students with critical college readiness tools. The program includes financial aid preparation, volunteer hour guidance, and scholarship eligibility education, with added peer influence from current Bright Futures recipients. The requested funds will support facilitation, materials, and speaker engagement for an in-person workshop designed to produce measurable outcomes such as FAFSA completion and scholarship application readiness for future Bright Futures recipients which will increase awareness of the Bright Futures Scholarship Program.*

#### **Answer/Summary or Justification:**

Summarize the program's impact, total value, and provide a budget breakdown of the funds. *(Limit 100 words.)*