

53ER25-33 WEEK FOR LIFE GAMES and CASH4LIFE® Retailer Bonus Incentive.

(1) General Bonus Incentive Provisions.

(a) Incentive Period: July 1 - August 10, 2025 (11:59:59 p.m., ET), dates inclusive.

(b) Eligible Games: Game Number 1598, \$500 A Week for Life; Game Number 1599, \$1,000 A Week for Life; Game Number 1600, \$2,500 A Week for Life; Game Number 1601, \$5,000 A Week for Life, and Game Number 1602, \$10,000 A Week for Life (collectively “Week for Life” or “Week for Life Game/s”) Scratch-offs and CASH4LIFE draw tickets. Week for Life Game sales begin July 1, 2025.

(c) Retailer Eligibility Requirements.

1. This Incentive is open to Florida Lottery Retailers that have been actively and continuously contracted with the Florida Lottery with the capability of selling Week for Life Games and CASH4LIFE tickets from their sales counters.

2. Retailers must be in good financial standing with the Lottery and have no contractual breaches. Retailers must not have been terminated and had its Lottery equipment removed prior to the end of the Incentive Period due to financial issues. Temporary suspensions (for other than financial reasons) do not disqualify a Retailer location as long it has recorded sales for the periods of July 1 - August 10, 2024 (hereafter “2024 period”) and July 1 - August 10, 2025 (hereafter “2025 period”)

3. Retailers must have recorded sales for the 2024 period and the 2025 period.

4. Ticket sales through vending machines will be counted/included. However, Retailers who sell tickets only through vending machines are excluded from participating in this Incentive.

5. If a Retailer has more than one (1) location, each location will be considered independently. Retailers having a change in ownership between the 2024 period and the 2025 period are not eligible.

(2) **WEEK FOR LIFE SPECIFIC PROVISIONS.**

(a) Funds Availability. Funds available for the Week for Life portion of this Incentive are \$335,000. This sum will be allocated into one-hundred fifteen (115) \$1,000 Bonus Awards and four-hundred forty (440) \$500 Bonus Awards. If all Bonus Awards are not made following the end of the Incentive Period, they will not otherwise be awarded in connection with this Incentive.

(b) Week for Life Game sales will be measured against the sales of Monopoly™ Secret Vault Game sales for the 2024 period. Monopoly Secret Vault Games are: Game Number 1565, \$1 Monopoly Secret Vault; Game Number 1566, \$2 Monopoly Secret Vault; Game Number 1567, \$5 Monopoly Secret Vault; Game Number 1568, \$10 Monopoly Secret Vault; and Game Number 1569, \$20 Monopoly Secret Vault (collectively “Monopoly Secret Vault” or “Monopoly Secret Vault Game/s”).

(c) Retailer Qualification Requirements.

1. All five (5) Week for Life Games ticket books must be activated between 6:00 a.m. and 11:59 p.m. (ET) on July 1, 2025. A minimum of one (1) book must be activated for each of the five Week for Life Games. If a Retailer satisfies all other requirements set forth in this Rule and has not activated all five (5) Week for Life Games ticket books, the Retailer is not eligible to receive an Incentive award.

2. To qualify for an Incentive award, a Retailer must have: a minimum of \$300 in Monopoly Secret Vault sales for the 2024 period; have a minimum of \$600 in Week for Life sales for the 2025 period; and, based on their assigned Tier, as defined in the table in subparagraph (2)(c)4., below, have the minimum sales percentage increase for the 2025 period over the 2024 period. (A Retailer must have a minimum of \$600 in Week for Life sales during the Incentive Period to qualify for an Incentive award, irrespective of percentage increase over the 2024 period.)

3. Based on their Monopoly Secret Vault 2024 period sales, Retailers will be placed into one of four Tiers (Tiers 1 – 4) (reference the table in subparagraph (2)(c)4., below). The 2024 period Monopoly Secret Vault sales will be compared to the 2025 period Week for Life ticket sales.

4. Tiers, Total Monopoly Secret Vault Ticket Sales for the 2024 period, and Week for Life Minimum Sales Percentage Increase for the 2025 Period are set forth in the table below:

Tiers	Total Monopoly Secret Vault Ticket Sales for the 2024 Period (July 1 - August 10, 2024)	Week for Life Minimum Sales % Increase Requirement for the 2025 Period (July 1 - August 10, 2025) Over the 2024 Period
Tier 1	\$25,000 or more	3%
Tier 2	\$11,500 to \$24,999	5%
Tier 3	\$5,500 to \$11,499	10%

Tier 4	\$300 to \$5,499 (Retailers with Sales Under \$300 are Not Eligible)	20%
--------	----------------------------------------------------------------------	-----

5. Quantities of \$1,000 and \$500 Incentive Bonuses, by Tier:

Tier Level	\$1,000 Incentive Bonuses*	\$500 Incentive Bonuses*
Tier 1	45	45
Tier 2	37	108
Tier 3	24	137
Tier 4	9	150
Total Bonuses	115	440
Total Value	\$115,000	\$220,000

* By Tier, the top number of performing Retailers shown will be awarded a \$1,000 bonus; the next grouping of top performing Retailers will be awarded a \$500 bonus. For example, for Tier 1 Retailers, the forty-five (45) best performing Retailers will receive \$1,000; the next forty-five (45) best performing Retailers will receive \$500. Percentages will be calculated to two (2) decimal points. In the event of a tie, an Incentive bonus will be awarded based on the highest percentage increase of total Scratch-off sales during the Incentive Period. If a second tie-breaker is required, an Incentive bonus will be awarded based on the highest percentage increase of total sales during the Incentive Period.

(3) **CASH4LIFE.**

(a) State-wide CASH4LIFE sales for the 2024 and 2025 period will be calculated. The two amounts will be compared against each other to determine the percentage change in sales (2024 period versus the 2025 period).

(b) Each Retailer's CASH4LIFE sales for the 2024 period and the 2025 period will also be calculated to determine the percentage change in sales.

(c) A Retailer's percentage change in sales will be compared to the state-wide percentage change in sales for the 2024 and 2025 periods. If a Retailer's percentage change exceeds the state-wide percentage, the Retailer will receive a ten percent (10%) sales commission on all CASH4LIFE sales for the 2025 period (July 1 - August 10, 2025).

(d) Any Retailer not exceeding the state-wide sales percentage change (2024 period versus the 2025 period) will not receive CASH4LIFE bonus sales commissions, and the standard sales commission will apply.

(4) Incentive Awards Deemed Compensation. All incentives awarded are deemed compensation and will be reported to the IRS (Internal Revenue Service).

(5) **Bonus Award Payments.**

(a) Week for Life earnings will be paid to Retailers via check. For any check that has been uncashed within 90 days of issuance, and if the Retailer is in arrearage to the Florida Lottery, the funds issued for the Incentive payment shall be applied to the balance owed.

(b) CASH4LIFE earnings will be paid to Retailers via an adjustment to their Weekly Settlement Report at the end of the Incentive Period.

Rulemaking Authority 24.105(9), 24.109(1), 24.112 FS. Law Implemented 24.105(9), 24.112 FS. History—New 7-1-2025.

The official rule for the WEEK FOR LIFE GAMES and CASH4LIFE® Retailer Bonus Incentive can be obtained from the Florida Administrative Code at www.flrules.org on or soon after July 1, 2025. In the event of a conflict between a provision of this rule version and the official rule, the official rule shall govern.